

CFCamp 2019

October 17 – 18th, München Airport Marriott Hotel, Freising



2019 Sponsor Guide

The CFCamp is an enterprise level ColdFusion conference taking place on October 17 and 18th 2019 at the Munic Airport Marriott Hotel in Freising, Germany

It will attract top ColdFusion speakers as well as beginner, intermediate and guru level programmers and IT professionals from Europe. Speakers will be talking about the latest trends and programming techniques for ColdFusion and Railo and related technologies. Sponsors will have close access to all attendees.

This year's CFCamp is the tenth conference taking place. For this anniversary we expect up to 200 attendees this year.

CFCamp Schedule

Mon - Wed, October 14-16 th , 2019	Several trainings and demonstrations
Wednesday, October 16 th , 2019	Pre-Conference dinner
Thursday, October 17 th , 2019	Day one of Conference
Friday, October 18 th , 2019	Day two of Conference

About the Conference

The CFCamp was developed to address general training for beginner and advanced level CFML programmers. The conference was started in 2008 with 100 attendees and 9 sessions. In 2011 we revived the conference and again we were able to host 120 attendees and 9 sessions.

The year 2017 has been the most successful CFCamp so far. With more than 160 participants from all over Europe and more than 20 presentations over two days of various known speakers, the CFCamp 2017 was a complete success. It was the first time in our history, that we we're completely sold out!

In 2018 we had all over the same amount of participants as in 2017. The only reason it wasn't sold out was, that the new venue was able to host much more than 200 people if necessary.

This year we are expecting larger numbers due to expanded focus of the conference (from beginner and intermediate programmers to advanced) and expanded content coverage. A lot of participants and speaker already announced last year that they will attend this year again.

To be able to expand the conference we changed the location to the München Airport Marriott Hotel in Freising. Beside more space for the conference and the sponsors we have the hotel right next to the conference rooms.

In 2019, the CFCamp will be the only CFML conference in Europe again!

This conference is attended by all types of organizations including large corporations, government employees and contractors, individual employees and consultants. At other similar events these were the different areas where attendees came from:

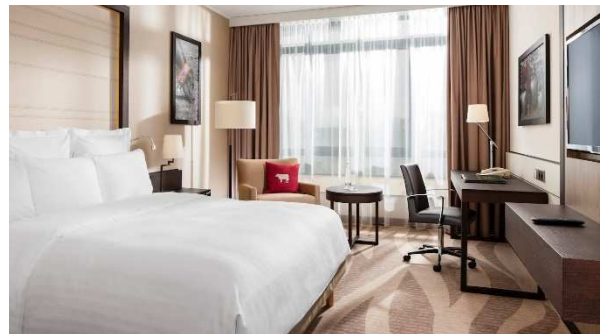
- Programmers (49%)
- Engineers (7%)
- Managers (19%)
- Consultants (7%)
- C-Level (13%)
- Architects (5%)
- Government Agency (9%)
- Consultant (8%)
- Educational Institution (6%)
- Non Profit (2%)
- Small Organization (19%)
- Mid Level Organization (18%)
- Large Organization (38%)

Additional events

Beside the two days of the conference we will have additional trainings and information events the day before and after the CFCamp (Monday, Tuesday, Wednesday and Saturday). If you're interested in giving a training or an information event, please contact us directly.

Location

The CFCamp will take place at the München Airport Marriott Hotel Freising, Germany, (<https://www.marriott.de/hotels/hotel-deals/mucfr-munich-airport-marriott-hotel/>). We have an ideal meeting facility with the finest state-of-the-art equipment and elegant meeting rooms. This venue provides a mix of meeting rooms with small lounge areas for networking. There are many locations throughout the venue for sponsors and attendees to mix, discuss and synergize new opportunities for new solutions.



Sponsor Opportunities

The ninth annual CFCamp conference is a unique opportunity for attendees to network and collaborate while solving problems facing all organizations in these trying economic times.

This conference brings together some of the greatest minds in the CFML community with leaders in application architecture and Rich Internet Application (RIA) development, as well as database and security experts.

This conference has four levels of sponsorship:

- Platinum (Invite only)
- Gold
- Silver
- Bronze

Sponsorships are described in detail on the following pages of this brochure, but all levels include an assortment of benefits for before and during the conference marketing opportunities.

Additional opportunities may also be selected on an individual basis or added to a sponsorship level to increase your attendee exposure and greatly enhance their experience at the CFCamp.

Other sponsorship opportunities are:

CFCamp Party, Attendee Giveaway Items, WiFi sponsoring and other prizes and giveaways.

Sponsorships are available on a first-come, first-serve basis and are limited by level. If you are interested in sponsoring the CFCamp, please complete the sponsorship application and send to bluegras - Internetlösungen, Kriegerstrasse 49, 82110 Germering, Germany, Fax: +49.8981029339 or digitally sign and email to m.hnat@bluegras.de

If you have questions please feel free to contact Michael Hnat at m.hnat@bluegras.de

All prices are without VAT (19%)

Additional information can be found online on <https://www.cfcamp.org>

Gold Sponsor

€2.600 (Four Sponsors Only)

The CFCamp 2019 conference brings together a vast array of the best web developers, managers, and experts from around the world. Your company will be an integral part of the CFCamp helping ensure a successful event including a prime location to interact with the community. In addition, you will also receive the following benefits:

Pre-Conference Benefits

- Company logo on all marketing actions
- Gold Level sponsor recognition on all website pages
- Linked company logo and a 400 word description of your company on the conference website sponsor page (<https://www.cfcamp.org>).

Onsite Benefits

- One Session speaking slot
- Four (4) full conference registrations.
- Booth space (6x3 m) located in the heart of the conference.
- Up to three (3) promotional pieces with the attendee Giveaway Item (to be supplied by sponsor).
- Sponsor banner in general conference area for prime exposure (approx. 2x1m free standing banner, to be supplied by sponsor).
- Breakout area banner (approx. 2x1m free standing banner, to be supplied by sponsor).

Silver Sponsor

€1.600 (Seven Sponsors Only)

The CFCamp 2019 conference brings together a vast array of the best web developers, managers, and experts from around the world. As a Silver Sponsor your company will be an CFCamp helping ensure a successful event including a prime location to interact with the community. In addition, you will also receive the following benefits:

Pre-Conference Benefits

- Company logo on all marketing actions.
- Silver Level sponsor recognition on all website pages.
- Linked company logo and a 200 word description of your company on the conference website sponsor page (<https://www.cfcamp.org>).

Onsite Benefits

- Two (2) full conference registrations.
- Booth space (3x3m) located in the heart of the conference.
- Up to two (2) promotional pieces with the Attendee Giveaway Item (to be supplied by Sponsor).
- Sponsor banner in general conference area for prime exposure (approx. 2x1m free standing banner, to be supplied by sponsor).

Bronze Sponsor

€800 (Seven Sponsors only)

The CFCamp 2019 conference brings together a vast array of the best web developers, managers, and experts from around the world. As a Bronze sponsor, your company will be an CFCamp helping ensure a successful event including a high quality location to interact with the community. In addition, you will also receive the following benefits:

Pre-Conference Benefits

Bronze Level sponsor recognition on all website pages.

Linked company logo and a 100 word description on the conference website sponsor page (<https://www.cfcamp.org>).

Onsite Benefits

- One (1) full conference registration.
- Booth space (2x1 m) located in the heart of the conference.

Other Sponsorship Opportunities

CFCamp Party Sponsorship (Limit of one) €1.600

Pre-Conference Benefits

- Company logo on all marketing actions.
- Party sponsor recognition on all website pages.
- Linked company logo and a 200 word description of your company on the conference website sponsor page (<https://www.cfcamp.org>).

Onsite Benefits

- One (1) full conference registrations.
- Exclusive table space in the Party venue.
- One (1) promotional piece with the Attendee Giveaway Item (to be supplied by Sponsor).
- Sponsor banner in general conference area for prime exposure (approx. 2 x 1m free standing banner, to be supplied by sponsor).

Lanyard Sponsor

€500 (limit of one)

Onsite Benefits

- Your company logo is printed on the Lanyard for the conference pass.

Bag insert

€250 per article

Onsite Benefits

- Include a promotional item in each delegate bag

Sponsorship Matrix

	Gold	Silver	Bronze	Party-Sponsor
Pre-Conference				
logo on marketing actions	✓	✓		✓
Sponsorship recognition on website	✓	✓	✓	✓
linked company logo and company description	✓ 400 words	✓ 200 words	✓ 100 words	✓ 200 words
Onsite Benefits				
One session speaking slot	✓			
conference tickets	4	2	1	1
Booth space	6x3m	3x3m	2x1m	Exclusive table space at party venue
promotional pieces for attendee Giveaway item	3	2		1
pSponsor banner in conference area	✓	✓		✓
Breakout area banner	✓			
Attendendees address information (if agreed)	✓	✓	✓	✓
	2.600 €	1.600 €	800 €	1.600 €

CFCamp 2019 - Sponsorship Application

Please provide contact information:

Company Name	_____		
Contact Name	_____		
Address	_____		
City	_____	Zip	_____
Phone	_____	Fax	_____
Email	_____	Website	_____

CFCamp Sponsorship Levels:

- Gold 2.600 € Silver 1.600 € Bronze 800 € Party 1.600 €

Please return application form no later than September, 1st 2019. Sponsorships are available on a first-come, first-serve basis and are limited by level.

Please mail or fax this application to: m.hnat@bluegras.de or +49.8981029339

bluegras - Internetlösungen, Kriegerstrasse 49, 82110 Germering, Germany